



FOCUS ON LENITIVO SOOTHING



BALANCE. REPAIR.
SOOTHE.
IT'S TIME FOR
REBIRTH.

Multi-action face and body treatments to strengthen the skin barrier and soothe sensitive, hyper-reactive, fragile skin.



LENITIVO SOOTHING

An innovative and ultra-performing range, tailor made for sensitive skin or skin sensitized by external aggressors (climate, pharmacological therapies, pollution, use of aggressive agents). It reduces temporary and/or transient redness.

Ideal also for skin with couperose and/or atopic-prone skin. Ideal to tackle premature ageing to which this skin type is subject.

- Moisturizes and nourishes extremely dry skin and skin with xerosis
- Reduces the sensation of discomfort and itching
- Soothes redness
- Reduces oxidative stress and accelerated ageing processes
- Protects from sunlight



LENTIVO SOOTHING

Formulated with a limited number of ingredients, it has been specially formulated to provide high tolerance and comfort, even to extremely sensitive skin, such as skin affected by pharmacological treatments or by previous or current cancer treatments.

- Suitable for extremely sensitive skin
- Dermatologically tested on cancer patients
- Alcohol free and low % foaming agents
- Fragrance and allergen-free

HEAVY METAL TESTED Also very low contents of Chromium, Lead, Mercury, Arsenic, Cobalt and Nickel can cause, in sensitive individuals, undesirable effects. Therefore, every single batch is controlled to guarantee a value lower than 0.00001%.



5
REASONS
WHY

OUR RANGE IS SUITABLE EVEN FOR
ONCOLOGY PATIENTS



1 EFFECTS ON ONCOLOGY THERAPIES

- Moisturizes and nourishes extremely dry skin and skin with xerosis
- Reduces the sensation of discomfort and itching
- Soothes redness
- Reduces oxidative stress and accelerated ageing processes
- Protects from sunlight*

*Useful after radiotherapy and after taking photosensitizing drugs.



2. LIMITED NUMBER OF TOLERABILITY

Formulated with a limited number of ingredients*, it has been specially formulated to provide high tolerance and comfort, even to extremely sensitive skin, such as skin affected by pharmacological treatments or by previous or current cancer treatments.

*The new **LENITIVO SOOTHING** range doesn't contain **51+3 HYALU COMPLEX™**

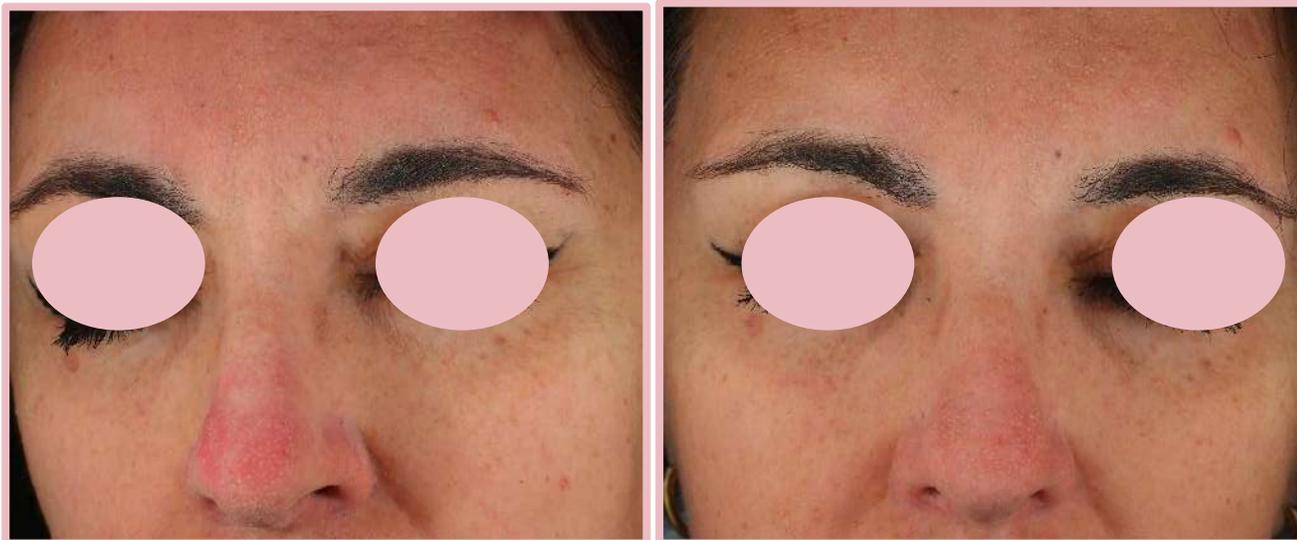


3 TESTES INGREDIENTS

- Suitable for extremely sensitive skin
- Dermatologically tested on cancer patients
- Ingredients with an optimal toxicological profile (regardless of their natural or plant origin)
- Alcohol free and low % foaming agents
- Fragrance and allergen-free

4 PROVEN EFFICACY

TESTED ON
sensitive skin and skin affected
by previous or current
oncological therapy.



Before
Visia-CR Digital Images
Image not photoshopped

After
Visia-CR Digital Images
Image not photoshopped

**BALANCE. REPAIR. SOOTHE. STRICLY
PROVEN EFFICACY UNDER
DERMATOLOGICAL CONTROL**

Skin appears healthier (reduction of xerosis, fragility, itching)	100 %*
Increase in skin density 90 %**	
Increase in hydration (face & body)	100 %***
Wrinkle reduction	60 %*

Instrumental and clinical studies conducted on 20 subjects for 30 days at the University of Naples Federico II: 4 professional treatments + home care products
% of subjects who showed a statistically significant improvement in the parameters under examination.

- * Dermatologist's assessment
- ** Instrumental evaluation using cutaneous ultrasound & confocal microscopy
- *** Instrumental evaluation using Delfin Moisture Meter Epid.



5 SPECIFIC PROTOCOL

PROFESSIONAL TREATMENT:

- Protocol & Method tested at Department of Dermatology of University of Naples-Federico II
- Aesthetic Face Massage Technique developed in collaboration with physiotherapists of Center of Integrate Treatments in Oncology of University Policlinic of Rome- A. Gemelli

INTERNATIONAL AWARDS

**Women's Brand of the Year
Poland 2023**



**Diego Dalla Palma Professional
SOOTHING LINE**

**Perfect SPA Awards Poland 2023
Best professional treatment**



**Diego dalla Palma Professional
Soothing line**

**LNE Awards Poland 2023
Best innovative product**



**Diego dalla Palma Professional
Soothing line**
UNIFORMING TINTED CREAM SPF 50
50ml

**LNE Canada 2023
Award for the best innovation in the
facial treatment category**



**Diego dalla Palma Professional
Soothing line**
DEEPLY NOURISHING ANTI-
AGING SERUM
30 ml