

INFORMATION FOR THE PROCESSING OF PERSONAL DATA  
( EUROPEAN REGULATION 2016/679)  
personal data collected pursuant to art. 13 GDPR

Cosmetica s.r.l., in the person of the legal representative pro tempore, current in Milan (MI) in via Brera n. 6, VAT 09198410962, hereinafter OWNER, in its capacity as Data Controller, informs you, pursuant to Article 13 of EU Regulation no. 2016/679, hereinafter GDPR, that your data will be processed in the manner and for the following purposes:

1) identity and contact details of the Data Controller and the Data Protection Officer: Data Controller through the [website www.diegodallapalmapro.com](http://www.diegodallapalmapro.com) is Cosmetica s.r.l., current in Milan (MI) in via Brera n. 6, VAT 09198410962, which can be contacted at pec [cosmetica@legalmail.it](mailto:cosmetica@legalmail.it). You can also contact the Data Protection Officer, D.P.O., Lawyer Enrica Vasini, C.F. VSNNRC78M45C573E, who can be contacted at the email [enrica.vasini@ordineavvocatirimini.it](mailto:enrica.vasini@ordineavvocatirimini.it). You can contact the Data Controller and the D.P.O. to exercise the rights recognized to the interested party by the GDPR and to know the updated list of all the data processors, both internal and external, sub-data processors and persons in charge of processing.

2) object of the treatment: the simple navigation on the site does not involve any registration, while the use of cookies is envisaged, for which reference is made to the cookie policy on the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com). Access to a reserved area, on the other hand, involves the insertion and use of an email and a password chosen by the user, which can be remembered through a technical cookie, against the collection of consent by the navigator. The geolocation of the user's position, in order to know the point of sale closest to the navigator, is activated only after the express consent of the navigator. The provision of personal data to receive information on the products and services of the owner in the appropriate reserved areas involves the provision of personal data, and the related provision of data is optional but failure to provide it will make it impossible for the owner to provide further information requested by the interested party

3) Purpose of the processing and legal basis.

Your data are processed:

A) Only with your specific and distinct consent (Article 6 letter a) GDPR), informing you that you may at any time revoke the consent previously given, it being understood that for the processing carried out in the presence of explicit consent means the lawfulness of the processing until the withdrawal of consent, for the following marketing purposes:

-send you emails, mail and / or sms, and / or telephone contacts, newsletters, commercial communications and / or advertising material on products or services offered by the Data Controller, and detection of the degree of satisfaction with the quality of services, by providing your personal data and related requests for information on products and services offered by the owner, data collection carried out through the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com) by accessing the reserved area of the aforementioned site in the "fillift beautician" section.

B) Only with your specific and distinct consent (Article 6 letter a) GDPR), informing you that you may at any time revoke the consent previously given, it being understood that for the processing carried out in the presence of explicit consent we mean the lawfulness of the processing until the revocation of the consent, for the following purposes: better use of the offers and services of the



commercial network of the owner, by geolocation of the position of the interested party to know in real time the point of sale closest to the interested party.

C) Only with your specific and distinct consent (Article 6 letter a) GDPR), informing you that you may at any time revoke the consent previously given, it being understood that for the processing carried out in the presence of explicit consent we mean the lawfulness of the processing until the revocation of the consent, for the following marketing purposes:

-send you emails, mail and / or sms, and / or telephone contacts, newsletters, commercial communications and / or advertising material on products or services offered by the Data Controller, and detection of the degree of satisfaction with the quality of services, by providing your personal data and related requests for information on products and services offered by the owner, data collection carried out through the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com) by accessing the reserved area of the aforementioned site in the "fillift consumatrice" section.

D) For a legitimate interest of the Data Controller, for statistical purposes or for a better navigation on the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com). Specifically, with regard to statistical purposes, this is the use by the aforementioned website of the Google Analytics program, which, however, is used by the owner only with IP anonymization enabled. The IP address transmitted by your browser is not merged with other Google data. The legal basis of this treatment is given, in fact, by art. 6 paragraph 1 letter F) of the GDPR.

E) Only with your specific and distinct consent (Article 6 letter a) GDPR), informing you that you may at any time revoke the consent previously given, it being understood that for the processing carried out in the presence of explicit consent we mean the lawfulness of the processing until the revocation of the consent, as regards, while browsing the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com), the use of cookies, as better highlighted in the cookie policy on the site. There are different types of cookies, which require acceptance by the user / navigator. The user has the possibility not to accept the use of cookies by selecting the appropriate settings in the banner that appears at the beginning of navigation on the aforementioned site.

F) Only with your specific and distinct consent (Article 6 letter a) GDPR), informing you that you may at any time revoke the consent previously given, it being understood that for the processing carried out in the presence of explicit consent we mean the lawfulness of the processing until the revocation of the consent, for the following marketing purposes:

-send you emails, mail and / or sms, and / or telephone contacts, newsletters, commercial communications and / or advertising material on products or services offered by the Data Controller, and detection of the degree of satisfaction with the quality of services, by providing their personal data and related requests for information on products and services offered by the owner, data collection carried out through the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com) by accessing the reserved area of the aforementioned site in the "university" section.

G) Only with your specific and distinct consent (Article 6 letter a) GDPR), informing you that you may at any time revoke the consent previously given, it being understood that for the processing carried out in the presence of explicit consent means the lawfulness of the processing until the revocation of the consent, for the following purposes: Data Collection of the interested party in order to evaluate a professional collaboration, by sending resumes on the website [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com) in the section "we get in touch - work with us".

4) processing methods: the processing of your personal data is carried out by means of the operations indicated in art. 4 n. 2 GDPR, and precisely: collection, recording, organization,



structuring, storage, adaptation and modification, extraction, consultation, use, communication by transmission, dissemination, or any other form of making available, comparison, interconnection, limitation, cancellation, destruction, portability at your request. Your personal data are subject to both paper and electronic and / or automated processing. Personal data are processed with automated tools for the time strictly necessary to achieve the purposes for which they were collected. As per your right, automated processing, including profiling, which produces legal effects concerning you or similarly affecting your person, will not be based solely on the aforementioned automated processing, unless it is necessary for the conclusion or execution of a contract between the data subject and a data controller, or unless there is an explicit consent of the data subject. We inform you that specific security measures are observed to prevent the loss of data, illicit or incorrect use and unauthorized access.

5) any recipients or categories of recipients of personal data

The data collected are used only to process the services requested by the user, such as accessing reserved areas to know the most suitable products based on the characteristics of the interested party, geolocation to know the store closest to the user's location, collection of personal data to learn more about the products advertised by [the site www.diegodallapalmapro.com](http://www.diegodallapalmapro.com), or to send your curriculum in order to start a professional collaboration through the site [www.diegodallapalmapro.com](http://www.diegodallapalmapro.com). The data provided on these occasions by the user will not be further communicated except to persons or companies duly authorized by the Data Controller (internal and / or external data processors, sub-processors, persons in charge of processing) and may not be disclosed without your consent. Without the need for your express consent, the owner may communicate your data for the purposes referred to in art. 3 A) of this information to Supervisory Bodies, Judicial Authorities as well as to all those subjects to whom the communication is mandatory by law and for the fulfillment of the aforementioned purposes. These subjects will process the data in their capacity as independent data controllers.

6) storage times of the personal data of the interested party

The Data Controller will process personal data for the times defined by the reference legislation, which are specified below, pursuant to art. 13 GDPR: ten years for health data voluntarily communicated by the interested party, as required by the laws in force for the data referred to in point 3) A. Data referred to in point (3) B until the end of the session using a technical cookie. With reference to the data being processed for marketing purposes referred to in point 3) C, the same will be kept in compliance with the principle of proportionality and in any case until the purposes of the processing have been pursued or until - if previously - the revocation of the specific consent by the interested party intervenes. Data referred to in point 3) D until the end of the session using a technical cookie. Data referred to in point 3) E) up to the duration of the cookie, better specified in the cookie policy on the site. Data referred to in point 3) F until the evaluation of the cooperation proposal. After the evaluation, whether positive or negative, the retention period by the owner will end.

7) Rights of the interested party

The data subject has the right to ask to Data Controller for access to the personal data held by the latter, the correction or cancellation of the same, or the limitation of the processing that concerns him, or to oppose the processing of personal data and has the right to request the portability of the personal data held by the owner.

8) Consent given and its revocation

If the processing is based on explicit consent for one or more specific purposes of the interested party, pursuant to Article 6 paragraph 1 letter A) or on the explicit consent of the data subject



pursuant to art. 9 paragraph 2 letter A) for one or more specific purposes of the data subject, we inform you that it is the right of the data subject to revoke the consent at any time without prejudice to the lawfulness of the processing based on the consent given before the revocation.

9) Right to lodge a complaint with a supervisory authority

The Data Controller informs the data subject that, if he/she finds in the processing of his data unlawfulness, lack of transparency, lack of correctness of the owner, or any other irregularity pursuant to the GDPR, it is his/her right to lodge a complaint with the Supervisory Authority (Guarantor for the protection of personal data) or to take legal action.

10) Nature of the provision of personal data and consequences of any refusal to provide them

The provision of personal data is optional, except in specific cases where there is a legal obligation. Any refusal to provide them will make it impossible for the Data Controller to provide advice and answers as provided for in the points referred to in points 3 A) 3 B) and 3 C) and 3F) of this information.

11) profiling

The owner informs you that your personal data will not be processed by means of an automated decision-making process (including profiling) without express consent from the user.